

EXHIBITS TO THE

UMG RECORDINGS, INC.

ASSURANCE OF DISCONTINUANCE

MAY 11, 2006

Document Beginning with the Letters

“ETM”

promotion

Page 1 of 1

Subject: promotion

Date: Mon, 09 Jun 2003 14:43:26 -0500

From: "Symonds, Dave" <DSymonds@entercom.com>

To: @umusic.com>

Cc: "Keyzer, Chris" <ckeyzer@entercom.com>, Hoover, Laurie

Hello

I'm writing to confirm WBEE's receipt of a Dell computer, value \$2512.08. Thank-you again; we enjoyed doing the promotion with you.

Dave Symonds
Operations Manager
Entercom Rochester
WROC, WBBF, WBEE, The BUZZ
70 Commercial Street
Rochester, NY 14614
() direct
www.wbee.com
www.rochesterbuzz.com
www.93bbf.com

Documents Beginning with the Letters

“UMGEF”



Jan 15, 2004

Interscope Geffen A&M

We appreciate the iPod you provided us with in support of our Limp Bizkit "Behind Blue iPods" promotion. The entire promotion was a complete success and the winner loved the iPod you provided complete with the Limp Bizkit catalog loaded onto it.

As always it's great to do promotions with you and Interscope. Look forward to our next one. The total cost of the promotion was \$291.30

Jeff Sottolane
The Zone Rochester

**WZNE-1700 HSBC Plaza-Rochester, New York 14604
Phone 716.399.5700 Fax 716.399.5710**



December 10, 2003

Universal Records
1755 Broadway 7th Floor
New York NY 10019

Dear

Thanks to you and Universal Records for your support of our recent station promotion with Radford. The lunch and Promotion were a huge success. We appreciate everything you do for us!

Best Wishes,

Mike Peer
KROCK Music Director

**Universal Records
201 Edgewater Dr.
ste 261
Wakefield, MA 01880**

To :

I am requesting \$700.00 in Best Buy gift cards in promotional support of 3 Doors Down 'When Im Gone" Thank you.

**Donnie Michaels
WFLY-PD**

Documents Beginning with the Letters

“UMGEM”

From:

To:

CC:

BCC:

Sent Date: 2004-04-28 01:05:34.000

Received Date: 2004-04-28 01:05:34.000

Subject: Re: nfg

Attachments:

In general, it was and has been a fight to even get band on some of these shows. And if we didn't do the show then this record would have taken a back seat behind many others. And of course the add came with that.

I know that surprises some people to hear that and may in fact even piss some off too. Though the band is a ticket seller, has a real fan base and has sold a lot of records--NFG, and I had a crash course experience on NFG from radio, is not an "A" level act to modern rock radio.

So--a spin commitment (# of spins per week for a certain amount of weeks) was, in general, not part of getting the deal done. When we did Blink for X-mas shows...yes..we had a minimal 3x a day (not including overnites) deal with the involved stations. This time, with NFG, was not as easy. With all that said, YES, the stations need to play record more and I have no problem getting my hands dirty with them to get it done. It was even addressed on today's conf call.

Sorry for the long answer. I still believe that these radio shows are a great way to launch the record.

-----Original Message-----

From: @umusic.com>

To: k@umusic.com>

Sent: Tue Apr 27 17:41:24 2004

Subject: RE: nfg

So we didn't ask for any spins commitment when we committed the band to these shows?

—Original Message—

From:
Sent: Tuesday, April 27, 2004 5:37 PM
To:
Subject: Re: nfg

With WFNX we were basically out of biz there. Blink for BCN x-mas show. NFG for BCN River Rave and barely crumbs to FNX. So, this acoustic perf got us back in. But—still I/we plan to get right into it with them and demand a solid rotation on NFG. "You wonder why we don't step up for you? This is a prime example, guys!"

WXRK,KROQ,Live 105 etc...yes, you are right. We need to address their airplay and get the minimal 2x a day (at worst) and more.

—Original Message—

From: @umusic.com>
To: @umusic.com>
Sent: Tue Apr 27 17:29:05 2004
Subject: RE: nfg

Some of the biggest offenders on this record are the stations we are doing shows for...did we ask for spin commitments from any of these stations?

—Original Message—

From:
Sent: Tuesday, April 27, 2004 5:27 PM
To:
Subject: Re: nfg

Yup. That one is not sitting well with us. Spins started yesterday..but as far we are concerned they have some catching up to do. I have voice-mails into PD and MD as does -who is with So Co right now.

—Original Message—

From: @umusic.com>
To: @umusic.com>; @umusic.com>
Sent: Tue Apr 27 17:21:28 2004
Subject: nfg

what is up with the spins at fnx? no spins and we committed to an acoustic performance...

From:
To:
CC:
BCC:
Sent Date: 2003-07-12 00:06:15.000
Received Date: 2003-07-12 00:06:15.000
Subject: RE: dream top 40 spin concerns
Attachments:

, don't pay Todd if the spins don't come through

-----Original Message-----

From:
Sent: Friday, July 11, 2003 10:33 AM
To:
Cc:
Subject: RE: dream top 40 spin concerns

kbks - are committed to 10x a week for now, trying to get them up to 14x.
kkrz - been asking michael for a spin increase and get record out of overnights,
please back me up with him
knev - working on spin increase today

-----Original Message-----

From:
Sent: Friday, July 11, 2003 6:29 AM
To: national- assistants-
@umusic.com); NATIONAL-
local- local-
NATIONAL- Assistants-
national- national-
Assistants-
@umusic.com); local- local-
local- local-
@imcingular.com); local- @umusic.com);
Local-L @umusic.com); local- local-
local- @aol.com);
local- NATIONAL-
@umusic.com); Local- national-

@umusic.com); National-
@umusic.com); national- (Business Fax);
NATIONAL- @umusic.com); National-
@umusic.com); National- @aol.com);
National- @comcast.net);
assistants- national-
assistants- assistants-
Assistants-T r local-

Subject: dream top 40 spin concerns

We had another bad 1 day yesterday, we went from a +12 on Wednesday to a +1 Thursday. The following stations have us less than 2 spins per day and we'll be going through this list again today.

Kbks 1 flat

Kkrz 1 flat

Knev 1 flat

Wkqi 1 flat

Wkst 1 flat

Waks 1 flat

Wkfs 1 flat

Wdjx 2 -2

Wikt 1 flat

Wiog 1 flat

Kfmd 1 flat

Kkdm 1 flat

Wksc 1 flat

Wnht 1 flat

Wxks 1 flat

Wkgs 1 flat

Wpxy 1 flat

Werz 1 flat

wbht 1 flat

khks 1 flat

ktfm 1 flat

wfmf 1 flat (going up today)

wldi 1 flat

wvyb 1 flat

wdbt 1 flat

wyoy 1 flat

Office:

Cell:

From:

To:

CC:

BCC:

Sent Date: 2003-03-04 14:31:16.000

Received Date: 2003-03-04 14:31:16.000

Subject: RE: Godsmack Rank/Spin Concerns Modern Rock 1 Day

Attachments:

- is there a college rep or someone down there who could blow in a few calls & website requests to get it on their request radar?

—Original Message—

From:

Sent: Tuesday, March 04, 2003 12:23 PM

To:

Cc:

Subject: RE: Godsmack Rank/Spin Concerns Modern Rock 1 Day

WROX: 3 requests total all last week for this record, rotation will maintain as is.
WDYL: MD not feeling this record, and says they are not getting requests on the record. rotation will maintain as is. (will check again w/him tomorrow)
WAVF: this record is solely a night record for them, too hard at this point to open to dayparts, getting top 5 phones at night. rotation will maintain as is.

—Original Message—

From:

Sent: Tuesday, March 04, 2003 12:18 PM

To:

Subject: Godsmack Rank/Spin Concerns Modern Rock 1 Day

Godsmack

Station Rank Spins Today Last 3 Days

WBCN 38 2 (+1) 1, 1, 0

WMRQ 43 1 1, 2, 2
WZNE 35 2 2, 3, 2
WXRK 42 1 (-1) 2, 2, 2
WPLY 35 1 (-2) 3, 2, 3
WROX 34 2 2, 4, 4
WDYL 27 2 (-1) 3, 3, 3
WAVF 23 2 2, 2, 1
WNNX 35 2 (+1) 1, 4, 3
WSUN 45 3 (+1) 2, 2, 3
WPLA 29 0 0, 2, 3
WRAX 28 2 (-1) 3, 3, 2
WRWK 45 2 (+1) 1, 3, 0
WZZN none 2 (+2) 0, 1, 1
WLUM 33 1 (-3) 4, 3, 4
WGRD 42 2 2, 3, 1
KPNT 32 2 2, 3, 2
KRBZ 46 2 2, 2, 2
KXRK 40 2(+1) 1, 1, 2
KROX 19 3 (-1) 4, 4, 3
KROQ 32 1 (-1) 2, 3, 2
KEDJ 47 2 (+1) 1, 2, 1
KNRK 22 2 2, 2, 1
KMBY 20 3 (-1) 4, 5, 3
KCDA 39 2 (-1) 3, 2, 2

——Original Message——

From:
Sent: Friday, February 28, 2003 9:21 AM
To:

Subject: Godsmack Rank/Spin Concerns

Godsmack Rock
Station Rank 1 Day Spins
WYSP 12 1(-3)
WRAT 12 3(+1)
WZZO 17 2
WKLS 10 1 (-1)
WBZX 18 3 (+1)
WNCD none 1
WAPL none 1
KLOL 28 1 (-1)
KLBJ 25 1 (-1)

KFRQ 26 2
KTUX 14 3 (+1) - moving up fast from no rank monday
KIOZ 14 1 (-1)

Godsmack Modern Rock

WBCN 44 0 (-1)
WMRQ 35 2 (+1)
WZNE 34 2
WBTZ 20 3
WXRK 43 2 (-1)
WPLY 35 3 (+1)
WEND 40 0 (-2)
WROX 33 3 (+1)
WDYL 30 3 (+1)
WAVF 27 3 (+1)
WNNX 40 1 (-1)
WSUN 47 2
WPLA 29 2
WRAX 26 4 (+2)
CIMX 9 2 (-3) 5, 5, 6 last 3 Days
WRWK 34 1
WZZN none 1 1, 0, 3 last 3 Days
WLUM 29 3
WGRD none 1 (-1)
KPNT 39 1 (-1)
KRBZ 50 1 (-1)
KXRK none 1
KTZO none 2 (+1)
KROQ 39 1 (-1)
KEDJ none 2 (+1)
KWOD none 1 (-1)
KCDA 32 2

From:

To:

CC:

BCC: 'Dave Symonds'; 'ckeyzer@entercom.com'; 'Samwctk@aol.com';
'Dave Russell'; 'Sam Malone'; 'mike.hammond@citcomm.com';
'grogers@wklb.com'; 'kmason@rcrg.net'; 'Case, Justin'; 'Thomas,
Jay'; 'cadillac@wxtu.com'; 'Paul, John L';
'wendy.lynn@infinitybroadcasting.com'; 'BRINSONST@aol.com'

Sent Date: 2004-01-09 18:37:57.000

Received 2004-01-09 18:37:57.000

Date:

Subject: Six-0 Gotta Go!

Attachments:

Six – 0 Gotta Go!

If your station adds and accumulates 60 spins
on Pat Green's "Guy Like Me" by Sunday midnight,
February 29, according to Mediabase...

We will fly a station staff member plus one guest,
-or- a winner plus a guest to ANY Pat Green show in the
United States that is agreed upon. (Sold out shows
and private shows excluded.)

One hotel night stayover, unless otherwise agreed.

2 roundtrip tickets

2 show tickets

2 meet & greet passes

2 merchandise items

1 box of Pat Green albums for qualifying

2 additional albums for those attending shows

Universal South

From:
To: 'JAY JAY WILSON'
CC:
BCC:
Sent Date: 2003-08-14 00:09:05.000
Received Date: 2003-08-14 00:12:21.000
Subject: ORDER FOR DMX "Where The Hood At"
Attachments:

Hello, Jay. Per our conversation today, please see the order below for DMX 'Where The Hood At'. The rate is \$3500.00 for 6 weeks; please send an invoice for \$1750.00 to my attention, and a SEPARATE invoice to Urban Promotion, same address as mine, for \$1750.00 for their portion.

Please start these calls immediately? Like tomorrow, will that be possible?

DMX 'Where The Hood At'

TIME FRAME: 6 Weeks

GENDER/AGE/ETHNICITY: 75% Males, 25% Females; 18 to 24 year-olds; 50% African American & 50% White or other (make it Hispanic at stations designated by an (*), please)

DAYPART: All calls should be between 4PM & 12AM

The following stations should receive 30 calls per week:

WBOT & WJMN – Boston

WZMX Hartford, CT

WWKX Providence, RI

WQHT & WWPR – NYC

WERQ – Baltimore, MD

WBHH & WOWI – Norfolk, VA

WPHI & WUSL – Philadelphia

WCDX Richmond, VA
WKYS & WPGC – DC
WJKS Wilmington, DE
WSSP & WWBZ & WWWZ Charleston, SC
WPEG & WCHH – Charlotte, NC
WHXT Columbia, SC
WQOK & WZFX Raleigh/Durham, NC
WJTT Chattanooga, TN
WEUP Huntsville, AL
WJMI & WRJH Jackson, MS
KHTE & KIPR Little Rock, AK
WNPL & WUBT Nashville, TN
WHTA Atlanta, GA
WFXA & WPRW Augusta, GA
WFXE Columbus, GA
WJWZ & WZHT – Montgomery, AL
WAJZ Albany, NY
WBLK Buffalo, NY
WIZF Cincinnati, OH
WENZ Cleveland, OH
WCKX Columbus, OH
WDHT Dayton, OH
WDTJ & WJLB Detroit

WAMO Pittsburgh, PA
WDKX Rochester, NY
WPHR Syracuse
WJUC Toledo, OH
WPWX Chicago
WHHH Indianapolis
KPRS Kansas City, MO
WBTF Lexington, KY
WKPO Madison, WI
WKKV Milwaukee, WI
KTTB Minneapolis, MN
KATZ & WFUN St. Louis, MO
KQBT Austin, TX
WEMX & WJNH Baton Rouge, LA
KBFB & KKDA Dallas, TX
KBXX & KPTY Houston, TX
KRRQ Lafayette, LA
KNOU & WQUE New Orleans, LA
KVSP & KKWD Oklahoma City, OK
KBBT San Antonio, TX
KMJJ & KBTT Shreveport, LA
KQKS Denver, CO
KVEG & KWID & KLUC Las Vegas, NV

KPWR LA, CA

KKFR & KZZP Phoenix, AZ

KBMB & KSFM Sacramento, CA

KUBE Seattle, WA

KMEL & KYLD San Francisco, CA

KOHT Tucson, AZ

From:
To: 'JAY JAY WILSON'
CC:
BCC:
Sent Date: 2003-08-14 20:01:32.000
Received Date: 2003-08-14 20:04:47.000
Subject: BY REQUEST LUDACRIS 'Stand Up" Beginning Monday, August 18th, 2003

Attachments:

Per our conversation, I would like to start a program on the LUDACRIS 'Stand Up" record. Please call the following stations using the following criteria:

6 Weeks for 3500.00. Please split the bill between myself & x, \$1750.00 each. please give Jay a CTS# for Ludacris "Stand Up" for this amount.

Please do 25 Curiosity Calls per station per week to begin.

AGE/ETHNICITY/DEMO: Calls should be 75% Female, 25% Male, 18 – 24 years old. Please make calls in every daypart, except the overnights (midnight to 6 am..)

WBOT & WJMN – Boston

WZMX Hartford, CT

CKEY & WBLK Buffalo, NY

WWKX Providence, RI

WAJZ Albany, NY

WPHR Syracuse, NY

WDKX Rochester, NY

WRED Portland, ME

WBLS WQHT WWPR – NYC

WPHI & WUSL Philadelphia

WAMO Pittsburgh
WKYS & WPGC Washington, DC
WERQ Baltimore
WCHH & WPEG Charlotte, NC
WQOK & WZFX Raleigh-Durham, NC
WBHH & WOWI & WWHV Norfolk, VA
WGZB & WBLO Louisville, KY
WJMH Greensboro, NC
WCDX Richmond, VA
WBTF, Lexington, KY
WQSL Greenville, NC
WJKS, Wilmington, DE
WBTS, WVEE, WHTA Atlanta, GA
WNPL & WUBT Nashville, TN
WHZT & WJMZ Greenville, NC
WBHJ Birmingham, AL
WHXT Columbia, SC
WFXA & WIIZ WPRW Augusta, GA
WZHT & WJWZ Montgomery, AL
WEAS & WQBT Savannah, GA
WSSP, WWBZ WWWZ – Charleston, SC
WLLD Tampa, FL
WEDR, WMIB & WPOW – Miami, FL

WJHM Orlando, FL
WMBX – West Palm Beach, FL
WBLX, Mobile, AL
WJBT Jacksonville, FL
WBTT Ft. Meyers, FL
WBBM & WGCI & WPWX Chicago
KATZ & WFUN St. Louis, MO
WHHH Indianapolis, IN
WKKV Milwaukee, WI
WHRK & KXHT Memphis
KHTE Little Rock, AK
WLYD Green Bay, WI
WKPO Madison, WI
WDTJ & WJLB Detroit, MI
WENZ Cleveland
Wizf Cincinnati, OH
WCKX Columbus, OH
WJUC Toledo, OH
KTTB Minneapolis, MN
KBFB & KKDA Dallas, TX
KPTY & KBXX Houston, TX
KNOU & WQUE New Orleans, LA
KKWD & KVSP Oklahoma City, OK

KBBT & KTFM San Antonio, TX
KJMM & KTHT Tulsa, OK
KBTT Shreveport, LA
KQBT & KXMG Austin, TX
WEMX & WJNH Baton Rouge, LA
KPRR El Paso, TX
KRRQ Lafayette, LA
KBTQ McAllen, TX
KUBE Seattle, WA
KUUU Salt Lake City, UT
KYWL Spokane, WA
KMEL & KYLD San Francisco
KBOS & KSEQ Fresno, CA
KDON Monterey, CA
KKBT & KPWR Los Angeles, CA
KKFR & KZZP Phoenix, AZ
XHTZ San Diego, CA
KKSS & KYLZ Albuquerque, NM
KLUC & KWID & KVEG Las Vegas, NV
KGGI Riverside, CA

From:
To:
CC:
BCC:
Sent Date: 2004-03-02 21:15:48.000
Received Date: 2004-03-02 21:15:48.000
Subject: RE: Contest letters
Attachments:

Can we please make today and fax for me.. I will tel you where since is
not in NYC office

—Original Message—

From:
Sent: Sunday, February 29, 2004 7:39 PM
To:
Subject: Contest letters

WZNE/ Mars Volta (amex gift cards)- John McCare

WCYY/Mars Volta (tix) – Brian James

Thanks

Universal Records

Office:

Cell:

From:
To:
CC:
BCC:
Sent Date: 2002-10-01 00:49:37.000
Received Date: 2002-10-01 00:49:37.000
Subject: RE: Spin programs
Attachments:

Overnight spot buys
WEQX- \$20
WHRL- \$5
WCYY- \$15
WZNE-\$20
WKRL-\$5

Promotional opportunities
WOTT

.....more to come

——Original Message——

From:
Sent: Monday, September 30, 2002 12:17 PM
To: C

Subject: Spin programs

Please get back to me with which of your stations (Active, Rock and Alt) have "Spin programs" available. Whether thru timebuys or other promotional opportunities. We are making a masterlist.

I need this by the end of TODAY.

Thanks

From:

To:

CC:

BCC:

Sent Date: 2003-01-07 18:53:19.000

Received 2003-01-07 18:51:18.000

Date:

Subject: Budlite tour promotion 2.xls

Attachments: Budlite tour promotion 2.xls

Guys: We need to get confirmation on what we are doing with the station. Use these promotion to leverage airplay and rotations. Also- considering these show start next week- when will the stations have time to properly run the promotion on air if nothing has been confirmed yet?

From: |
To:
CC:
BCC:
Sent Date: 2004-04-08 13:51:20.000
Received Date: 2004-04-08 13:51:20.000
Subject: Rooney / WPXY
Attachments:

from WPXY called to request for his June 2nd show.
WPXY will cover ground, hotel & backline. He will move the record to 4 spins a day. The date is open between Houston on 5/29 and indy on 6/5. Does it make sense to do this show at this point? It will cost us approximately 6 to 7k.

From:

To:

CC:

BCC:

Sent Date: 2004-04-13 15:13:31.000

Received Date: 2004-04-13 15:13:31.000

Subject: Rooney show requests

Attachments:

WPXY will pay 5k & cover hotel & ground in addition to playing the record a minimum of 3 times per day. The date is 6/2 and is open.

WLKT will pay \$1500, cover ground hotel, add ashlee Simpson & move rooney to a minimum of 3 spins per day. The date is 5/20 and will route into our 5/23 in Minneapolis.

financially..... think the WPXY date could be a break even date for us.....WLKT in Lexington could cost us 5k.

I don't know if it's worth spending the money at this point.....i'll bring it up at lunch today. thank you.

From:

To:

CC:

BCC:

Sent Date: 2002-06-24 14:19:34.000

Received Date: 2002-06-24 14:18:04.000

Date:

Subject: ROBERT PLANT SPINS

Attachments:

Please let me know if you have PROMISED these stations ANYTHING to do with Robert Plant- meet and greet, tickets?

Why? They are not spinning it a min of 2x per day...which means the promotion is pulled.

WPYX
WBOS
WHJY - (INTERVIEW WITH WINNERS)
WCMF
WOTT

WZZO
WPLR
WBAB (ASKED FOR TICKETS AND INTERVIEW)
WEZX

WIYY
WRNR (6 TICKETS TO PHILLY)
WVBZ

WDOD
WVRK
WEGR
WAFX

WXRT
WLAV
WTTS

WLVQ (ASKED FOR INTERVIEW)

GOOD WORK!

KGSR
KLOL
KFRQ

KLOS (ASKED FOR TICKETS AND MEET AND MEET AND GREETO
KTYD

KPIG
KINK

Universal Records
Tel:
Cell:
AOL IM:

From:
To:
CC:
BCC:
Sent Date: 2002-10-01 22:46:49.000
Received Date: 2002-10-01 22:46:49.000
Subject: RE: Some Cheap MR Spots
Attachments:

these are 60 second spots, right?

-----Original Message-----

From:
Sent: Tuesday, October 01, 2002 6:11 PM
To:
Cc:
Subject: RE: Some Cheap MR Spots

These are the cheapest I have, and the direct lines of the sales people who we'd work with. I don't have any cheap alternatives.

Active
WBSX \$5.00
Amy Jo 570-208-1347

Active
WRAT \$20.00
Angela 732-681-2800 ext 209

Rock
WDHA \$20.00
David 973-455-1055 ext 1302

Rock
WZZO \$10.00
Chris 610-434-1742 ext 5241

Universal Records
Office
Cell
Fax

-----Original Message-----

From:
Sent: Tuesday, October 01, 2002 10:58 AM
To: '

Subject: RE: Some Cheap MR Spots

Guys,

This is standard business that we should know off the top of our heads, especially as nationals. I need the entire staff to submit any and all stations that participate on the alternative AND rock side on the below mentioned time buys and extra spin promotions in order to achieve our chart positions. I need this by Friday without exception. Make it part of each call you make with radio starting today.

-----Original Message-----

From:
Sent: Tuesday, October 01, 2002 7:57 AM
To: '
Subject: RE: Some Cheap MR Spots

This is great work. I've got some questions, who produces the spots? what is the turn around time and will the stations' accept a spot that is mostly music (some stations have rules against that).

Also we would need to figure out how to isolate the BDS thumb print to make sure the investment in spots works - I think the thumb print from BDS changes - so can you look into that as well?

Thank you again, for all your help with this - it is a fantastic idea!

-----Original Message-----

From: L
Sent: Monday, September 30, 2002 8:49 PM
To: '
Subject: Some Cheap MR Spots

Here are some cheapy MR spots. The remaining stations at MR in the Boston and Los Angeles regions are quite pricey. There are probably more opportunities in other small markets. I have only had the opportunity to call 50% of the panel. Please let me know if there is anywhere else you would like me to investigate. I will get into the actives tomorrow.

KCXX \$5
WCYY \$10
KUCD \$10
KSYR \$10
KJEE \$10
WJBX \$5
KPNT \$10
WZNE \$15
WHRL \$5
WKRL \$5
KLEC \$10
WEDG \$10

From:

To:

CC:

BCC:

Sent Date: 2002-10-01 14:57:53.000

Received Date: 2002-10-01 14:57:54.000

Date:

Subject: RE: Some Cheap MR Spots

Attachments:

Guys,

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To:

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KCXX \$5
WCYY \$10
KUCD \$10
KSYR \$10
KJEE \$10
WJBX \$5
KPNT \$10
WZNE \$15
WHRL \$5
WKRL \$5
KLEC \$10
WEDG \$10

From:
To: 'chris@vectormgmt.com'
CC:
BCC:
Sent Date: 2004-03-30 15:27:59.000
Received: 2004-03-30 15:27:59.000
Date:
Subject: FW: Entercom CD Preview
Attachments: Entercom CD Preview , CDPreview-Demo-Shania.mp3 , CD PREVIEW MUSIC PROGRAM.doc

-----Original Message-----

From:
Sent: Thursday, February 19, 2004 6:17 PM
To:
Subject: FW: Entercom CD Preview

Never mind what I said earlier, entercom has come calling. -----Original Message-----

From: Melanie Fiala [mailto:mfiala@entercom.com]
Sent: Thursday, February 19, 2004 5:07 PM
To: @umusic.com
Subject: Fwd: Entercom CD Preview

Pricing at \$2000 per slot for the 28 spins. Can do a special two for one right now. I can also work price based on length of placement or number of slots placed.
FYI - Mel

Entercom Radio
Melanie Fiala
Phone:

IM:r
Cell: s

From:
To: 'By Request'
CC:
BCC:
Sent Date: 2003-07-14 13:59:31.000
Received Date: 2003-07-14 13:59:31.000
Subject: RE: BY REQUEST CAMPAIGN/ASHANTI 'Rain On Me'
Attachments:

Ashanti "Aww BABY"
By Request 7/11/03 phoner campaign \$ 1,750.00 3-30033B-3365-0301

Please include cts# on invoice.

——Original Message——

From:
Sent: Friday, July 11, 2003 3:27 PM
To: 'jayjay @yahoo.com'
Cc: I
Subject: BY REQUEST CAMPAIGN/ASHANTI 'Rain On Me'

Please start a campaign on Monday, July 14th on ASHANTI 'Rain On Me'.

STATIONS: 2

WGCI/Chicago

WQHT/NYC

TIME FRAME: 6 weeks; we WILL be adding stations to this call list, but we want to start out with these 2 first.

SETUP: First 2 weeks 25 curiosity calls per week; last 4 weeks, 40 calls per week to each station.

AGE/ETHNICITY: Females 18-24, all Black.

COST: 3500.00 for a 6-week campaign, beginning 7/14/2003. The bill must be split in 2 parts, \$1750.00 to my attention, \$1750.00 to attention.

WILL NEED TO GIVE YOU A CTS # BEFORE YOU BILL ME.
Please do NOT send my portion of the bill without a CTS# from as it will get

thrown away. We should have CTS#s in a very few days.

: please contact me when we have CTS#S for Ashanti "Rain On Me".

From:

To:

CC:

BCC:

Sent Date: 2002-08-22 15:58:13.000

Received 2002-08-22 15:58:13.000

Date:

Subject: REVAMPED LIST OF Stations PAY & NO PAY for Indies KEEP
THIS LIST HANDY PLEASE!!!

Attachments:

we need to add KIKI to the no pay list for McClusky. Let's discuss KHTN, remember we had the discussion with Rene that he would rather have us pay Lawley than do promotions with him(DVD's etc). I thought we were paying KHTN and told Gary yesterday that we would pay for Cam at the bottom rung.

——Original Message——

From:

Sent: Wednesday, August 14, 2002 6:56 AM

To:

Cc:

Subject: FW: Stations PAY & NO PAY for Indies KEEP THIS LIST HANDY
PLEASE!!!

New Price Structure: 1st Week

Markets 1 - 25 1000.00

Markets 26 - 50 800.00

Markets 51 - 100 600.00

plus 600.00 for each station market 101+ IF and only IF they are mediabase
and/or BDS chart-affecting stations. No indicators, no trial BDS stations.

2nd Week

Markets 1 - 25 800.00

Markets 26 - 50 600.00

Markets 51 - 100 400.00

plus 400.00 for each stations market 101+ IF and only IF they are mediabase and/or BDS chart-affecting stations. No indicators, no trial BDS stations.

3rd Week

NO INDIES TO BE PAID ON ANY STATIONS.

At any time we can elect to do a promotion direct with a station (the 1st, 2nd or 3rd week) at our discretion. The promotion would be in addition to paying the indie in weeks 1 or 2. I have told the staff they are to reach ME and ONLY ME (unless I am on vacation) to have any promotions approved by ME before they commit to them. Otherwise, they are personally responsible for the promotion (ie, they have to pay for it).

THERE ARE TO BE NO BILLBACKS TO INDIES AT ANY TIME. This policy begins with CAMRON "Hey Ma".

TRI-STATE STATIONS ARE LISTED BELOW per EMAIL TO THEM
8.9.2002

——Original Message——

From:

Sent: Friday, August 09, 2002 6:00 PM

To: '@aol.com'; '@tspromo.com'; '@tspromo.com'

Cc: (

Subject: Stations

Pursuant to our conversations, effective immediately, the Island Def Jam Music Group will no longer "pay" for promotional consideration on behalf of the following stations.

CROSSOVER NO PAYS FOR TRISTATE

WKTU / New York
KMEL / San Francisco
KYLD / San Francisco
WJBT / Jacksonville
KOHT / Tucson
WBVD / Melbourne
WKIE / Chicago
KBOS / Fresno

PAYS FOR TRISTATE

KZZP

Z90

KSFM

KKXX

KDON

WBTT

KGGL (this is a question mark; as you can see, was not on original list to Tristate. what would you like to do; can we get out of paying them if they were not on list)

MCCLUSKY - pursuant to : & my conversation on Friday with Sean Lynch

NO PAY STATIONS

WPGC (this is a question mark; will talk to Jay Stevens when he returns from vacation next week)

WXYV (this is a question mark; will talk to Thea when she returns from vacation next week)

KPRR

WZMX

WWKX

KFAT

KBAT

WPKF

PAY STATIONS

KPWR

WBBM

KUBE

KSPW

KQCH

KQBT

WJHM

KUUU

WLLD

WHHY

WXIS

WQSL

WJFX

KBTT

WRVZ

WNVZ

WHZT

KTHT

KLUC

NATIONAL MUSIC MARKETING - JOEY GROSSMAN Pursuant to my conversation with Joey Grossman Friday.

NO PAY STATIONS

WGZO

KBFB

KXMG

PAY STATIONS

KWIN

KTTB

WCHH

WDHT

KDDB

KHTE

KBTU

WBLO

KNDA

KBXX

WERQ

WPHI (only if [redacted] is not billing

as well;

was going to

page her and ask her)

WRHH

WHHH

LAWMAN Pursuant to

and my conversation with

on Friday

NO PAY STATIONS

KCAQ

KMRK

KKUU

KWWW

PAY STATIONS

KBMB

KKWD

KWYL

KYWL

KISV

KKFR

KSEQ

KVEG

KXHT

KYLZ

WWBZ

KHTN

KGGI

KXJM

BAIT & TACKLE

NO PAY STATIONS

KCJZ
KPTI

PAY STATIONS

WJMH
WJWZ
WBHT
WPYO
WPYM
WQSX
WBTS

REAZAR Pursuant to my conversation with Barry Richards Monday

NO PAY STATIONS

KBLZ

PAY STATIONS

WPOW
KXME

RICK SALVATORE Per my conversation with him Monday

NO PAY STATIONS

WOCQ

PAY STATION

WZBZ

TREVOR CAREY

PAY
KDGS

MUSIC AMERICA GARY TRIOZZI

PAY
KDGS

JERRY BRENNER
PAY
WJMN

PRIME HITS
PAY
KQKS

From:

To:

CC:

BCC:

Sent Date: 2003-06-23 17:14:35.000

Received Date: 2003-06-23 17:14:35.000

Subject: RE: WWHT - Lumidee

Attachments:

okay wasn;t on mynew sirplay sheet

-----Original Message-----

From:

Sent: Monday, June 23, 2003 10:07 AM

To:

Subject: RE: WWHT - Lumidee

It's on the board and I spoke to

-----Original Message-----

From:

Sent: Monday, June 23, 2003 1:05 PM

To:

Cc:

Subject: RE: WWHT - Lumidee

is this an add?

-----Original Message-----

From:

Sent: Monday, June 23, 2003 9:55 AM

To:

Cc:

Subject: WWHT - Lumidee

WWHT/Syracuse should be no problem on Lumidee ,11 spins already, they might need help with an invoice. Please follow up with them, thanks.

From:

To:

CC:

BCC:

Sent Date: 2002-08-15 00:27:06.000

Received Date: 2002-08-15 00:27:06.000

Subject: RE: HOTT Program One Sheet

Attachments:

it would be more worth it if we can get whrl on the record as well...but it is a bds station, so i would approve if we can split with sales. has . responded yet?

-----Original Message-----

From: '

Sent: Tuesday, August 13, 2002 12:53 PM

To: ' d

Subject: FW: HOTT Program One Sheet

forgot to cc you on this...It is \$1000 which is WAAAAY too much for us, but if we can split it with sales, I think the spins are solid. Thoughts>

-----Original Message-----

From: :

Sent: Tuesday, August 13, 2002 12:34 PM

To:

Cc: '

Subject: FW: HOTT Program One Sheet

Guys,

Please review attached sheet for WEQX's HOTT program. Could we split this 50/50 ? It would mean an add on Clinic starting off with 15-20x/week in the market.

Please get back to me asap.

Thanks,

-----Original Message-----

From: josh@weqx.com [mailto:josh@weqx.com]

Sent: Tuesday, August 13, 2002 12:12 PM

To: '

Subject: HOTT Program One Sheet

Josh Klemme
Assistant Program Director
102.7 WEQX

(802) 362-4800
josh@weqx.com
AIM:

Thanks! You may resume kicking ass.

Godsmack Spot Plan

Starting tomorrow. (these are just examples of stations)

	WED	THURS	FRI	SAT	Total	Spot Cost	Cost Per Station
WEDG	3 Spots	3 Spots	3 Spots	3 Spots		12 x 5\$	60
WKRL	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WCYY	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WBTZ	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WHRL	3 Spots	3 Spots	3 Spots	3 Spots		12	60
KCXX	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WBSX	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WARQ	3 Spots	3 Spots	3 Spots	3 Spots		12	60
WFXH	3 Spots	3 Spots	3 Spots	3 Spots		12	60
KSYR	3 Spots	3 Spots	3 Spots	3 Spots		12	60

Plus 120 Spins for the week \$600 per week

Spots starting tomorrow will look like rotation increases

As we maintain the program it is only \$600 per week.

We should run the program every week taking stations out of the program as we gain airplay

If all these spots hit this week we are guaranteed at least #8 on the BDS Chart.

It is very important that the programmers are aware of what we are doing.

From:

To:

CC:

BCC:

Sent Date: 2002-11-13 17:17:37.000

Received Date: 2002-11-13 17:17:37.000

Subject: po for pop

Attachments:

WFLY top 40 Aaliyah "Miss you" nike contest \$500

WBMX hotac Jack Johnson "Bubble" concert ticket contest 59.00

WFHN top 40 Aaliyah "Miss you" production invoice 1,000.00

WFHN top 40 Big Tymers "Oh yea" web site matnence invoice 150.00

From:

To: 'Donnie Michaels'

CC:

BCC:

Sent Date: 2003-01-16 19:19:37.000

Received 2003-01-16 19:19:37.000

Date:

Subject: RE: new single: Brian McKnight "Shoulda, Coulda, Woulda" add date 2/11

Attachments:

The reservation is under Donnie Anderson.

-----Original Message-----

From: '

Sent: Thursday, January 16, 2003 2:13 PM

To: 'Donnie Michaels'

Cc: [..

Subject: RE: new single: Brian McKnight "Shoulda, Coulda, Woulda" add date 2/11

is doing it right now

-----Original Message-----

From: Donnie Michaels [mailto:DMichaels@albanyradio.net]

Sent: Thursday, January 16, 2003 1:47 PM

To: .

Subject: RE: new single: Brian McKnight "Shoulda, Coulda, Woulda" add date 2/11

I just talked to the hotel in Miami, they said they could not hold the room much longer. Did you take care of this yet?

Hit me back DAWG!

DM

-----Original Message-----

From: [mailto:r@s@umusic.com]
Sent: Thursday, January 16, 2003 1:32 PM
Subject: new single: Brian McKnight "Shoulda, Coulda, Woulda" add date
2/11

we'll get you music as soon as we can. thanks

r

\

Office: :

Cell: '

From: :
To:
CC:
BCC:
Sent Date: 2003-01-27 19:40:11.000
Received Date: 2003-01-27 19:40:11.000
Subject: FW: Hotel Res (Correction)

Attachments:

Can you please eta this hotel. If you can get this done by wednesday that would be great. Thanks.

P03-825-045

WFLY contest hotel room \$700 Brian Mcknight "Shoula, Coulda, Woulda"

-----Original Message-----

From: (Beverly Hills) [mailto: @worldtravel.com]
Sent: Wednesday, January 15, 2003 12:24 PM
To: @umusic.com
Subject: Hotel Res (Correction)

JAN 15 2003
INV NBR:ITIN RLOC:LFV95S
AGENT:DABBS CUSTOMER:901000011

ANDERSON/DONNY
1REF:

05 FEB 03 - WEDNESDAY
HOTEL 04 NT/S - OUT 09FEB CONFIRMED
CARDOZO HOTEL ROOM/S
1300 OCEAN DRIVE
MIAMI BEACH FL 33139 PHONE-305-535-6500
CONFIRMATION-M13A081360
RT-146.00 GTD-CANCEL 72 HOURS PRIOR TO ARRI
FAX NUMBER: 305-532-3563
CANCEL 72 HOURS PRIOR TO ARRIVAL TO AVOID NO SHOW CHARGE.
BOOKED BY PAX

WTBTI DEDICATED TRAVEL 888-890-9096 7AM - 7PM PST
FOR AFTER HOURS EMERGENCIES PLEASE CALL 877-677-1125
YOUR EXECUTIVE CODE IS 18PS.
WORLDTRAVEL BTI SELLER OF TRAVEL - 2052369-50
RECOMMENDED CHECK IN TIME - 2HRS DOMESTIC/3HRS INTL
ALL LUGGAGE MUST BE CHECKED NO LATER THAN 60 MINS
PRIOR TO DEPARTURE DUE TO LUGGAGE BEING RANDOMLY
SEARCHED. DO NOT LOCK CHECKED LUGGAGE TO AVOID DAMAGE.
TRAVEL REQUESTED BY : UNI
TRAVEL ARRANGED BY
WHEN ISSUED THIS TICKET WILL BE CHARGED TO THE UMG CTA CARD

LOCATOR: Lfv95S
PAGE:01

WFLY FLY 92

518-786-6654 Office

518-786-6692 FLY Fax

-----Original Message-----

From: [mailto: .@umusic.com]

Sent: Wednesday, November 12, 2003 11:43 AM

To: Donnie Michaels

Cc:

Subject: FW: Donny Anderson Hotel Info

Donny Anderson

check in 11/27
check out 11/30

Hilton Fontainebleau Resort
4441 Collins Avenue
Miami, FL 33140

305-538-2000

King size bed

confirmation 3169067254

From:

To:

CC:

BCC:

Sent Date: 2004-04-14 18:37:30.000

Received Date: 2004-04-14 18:37:30.000

Subject: RE: Hotel and tix

Attachments:

What happened to flatotel?

——Original Message——

From:

Sent: Wednesday, April 14, 2004 2:36 PM

To:

Subject: RE: Hotel and tix

The Time

224 West 49th Street

NY, NY 10019

212-246-5252

confirmation 16211620

check in 4/23

check out 4/25

under name Jamie Jones

——Original Message——

From:

Sent: Monday, April 12, 2004 5:56 PM

To:

Cc:

Subject: RE: Hotel and tix

Flatotel

Jaime Jones

ss-

621 Bought Rd

Check in 4/34
Check out 4/25
King bed

Please po to Mario Winans WHYI/miami.

-----Original Message-----

From:
Sent: Monday, April 12, 2004 12:32 PM
To:
Subject: RE: Hotel and tix

The Time \$205/night
The Flat Hotel \$180/night (king bed only)

Yankees Tickets
Scattered seats 80.00
For two together 18.00

Need his address and social security number

-----Original Message-----

From: '
Sent: Sunday, April 04, 2004 10:13 PM
To:
Subject: Hotel and tix

Need a hotel for donnie michael's check in 4/23 out 4/25 in nyc

Also need 2 tix to yankee game on 4/24

From:

To:

CC:

BCC:

Sent Date: 2003-07-17 14:05:06.000

Received Date: 2003-07-17 14:05:06.000

Subject: Culprits

Attachments:

Pool and time with is fabulous! I feel rested! Thank you!

Worst culprits:

WGGY \$1200 Eagles tickets for
Joe and McHayes

WGGY \$1500 when he added Pat
For Penn 500 race.

WBEE \$2500 Joe and McHayes
For laptop for studio

WCTO \$1500 Kiss tickets McHayes
And Joe conversion

Looks pretty awful when you put it all together.

Sent from my BlackBerry Wireless Handheld

From:
To:
CC:
BCC:
Sent Date: 2004-07-01 13:26:39.000
Received Date: 2004-07-01 13:26:39.000
Subject: FW: WBLS/LL letter
Attachments:

Per - mark the below date as "tentative."

-----Original Message-----

From:
Sent: Thursday, July 01, 2004 12:02 AM
To:
Subject: Fw: WBLS/LL letter

Please add to list.

-----Original Message-----

From: deneen womack <@wbls.com>
To: @umusic.com>
CC: @umusic.com>; @umusic.com>; @umusic.com>
@umusic.com>
Sent: Mon Jun 28 14:13:29 2004
Subject: RE: WBLS/LL letter

Hey

We would like to go for the Tuesday the 27th date. Please send a confirmation letter as soon as possible. Thank You!

-----Original Message-----

From: ; [mailto: @umusic.com]
Sent: Friday, June 25, 2004 11:52 AM
To: 'deneen womack'
Cc:
Subject: WBLS/LL letter

the promo gets the add!!!

From:
To:
CC:
BCC:
Sent Date: 2003-04-14 19:22:49.000
Received Date: 2003-04-14 19:22:49.000
Subject: FW: Here is your emailed cart
Attachments:

This is a forwarded virtual shopping cart. It includes the desired laptop that we are ordering for WBEE. It runs about \$2512.00. This immediate purchase has been approved by I

Can you purchase this for me through this site using company card or other company means? This seemed like one of those things that should go directly to you.

Thank you, :

-----Original Message-----

From: Dell Emailed Cart Program [mailto:EmailedCart@dell.com]
Sent: Monday, April 14, 2003 12:36 PM
To: '@umusic.com
Subject: Here is your emailed cart

A virtual shopping cart containing customized computing systems and peripheral items has been saved for your convenience at the Dell Online Store. The cart will be held on file for 30 days to allow for completion of the order.

Emailed Shopping Cart Description

Emailed By: ckeyzer@entercom.com
Cart Expires: 5/14/2003 12:36:16 PM

To Retrieve This Emailed Cart

Click on the link below to access this cart.
http://ecomm.us.dell.com/dellstore/retrieve_emailed_cart.asp?cart_id=DABCB08F-DF00-4B51-8D51-94EF522BE3CB

Sharing This Cart

We encourage the sharing of saved carts to help finalize purchases. You can click "Email Cart" in the Shopping Cart and enter the email address where you would like us to send a copy of your cart items. The email recipient will not have access to your personal information. Alternatively, you can forward the link above to your friends or associates.

Sender's Message

From:
To: 'Matt Minder'
CC:
BCC:
Sent Date: 2005-03-09 17:34:09.000
Received Date: 2005-03-09 17:34:09.000
Subject: RE: invoicevadjustment
Attachments:

agreed.

—Original Message—

From: Matt Minder [mailto:mminder@jmapromo.com]
Sent: Wednesday, March 09, 2005 10:32 AM
To:
Cc:
Subject: RE: invoicevadjustment

Jeff said he will get it back in rotation.
What do you say to snorting the invoice for now, and we'll tackle the remainder when/if spins are up to an acceptable number?

>>> ' @umusic.com> 03/09/05 01:16AM >>>

the following invoices is being adjusted

invoice #034092 date 12/07/04

Jimmy Eat World "Work"

WARQ/WEDG/WLUM new rock marketing

amount = \$1200

is being adjusted to \$800. WEDG dropped the record after 29x and is a no pay.

If you have any questions, please call me

Interscope Records

#

From:
To:
CC:
BCC:
Sent Date: 2005-07-18 17:56:16.000
Received Date: 2005-07-18 17:56:16.000
Subject: RE: WFLY - U2
Attachments:

doe it every week and yes it was #^ not 7. I assume you will say something?

—Original Message—

From:
Sent: Monday, July 18, 2005 10:38 AM
To:
Subject: Re: WFLY - U2

Who did the fact sheet this week? Number on pcd says #7...wasn't it #6 last week

—Original Message—

From: @umusic.com>
To: @umusic.com>;
CC: @umusic.com>; @umusic.com>;
<@umusic.com>
Sent: Mon Jul 18 10:35:14 2005
Subject: RE: WFLY - U2

office will get from the Canadians. pls follow up w
Actually need 2 good ones for a PD and 2 cheaper ones for winners. Let me know outcome please

—Original Message—

From: @umusic.com>
To: @umusic.com>
CC: @umusic.com>
Sent: Fri Jul 15 14:49:08 2005
Subject: RE: WFLY - U2

- rather than a U2 flyaway to Madrid, WFLY is requesting a U2 flyaway to Toronto on either September 12 or 14. Are tickets available to either of those shows? Thanks -

—Original Message—

From:
Sent: Wednesday, July 13, 2005 3:11 PM
To:
Cc:
Subject: Re: WFLY - U2

Let me know sooner better pls

—Original Message—

From: @umusic.com>
To: @umusic.com>
CC: @umusic.com>
Sent: Wed Jul 13 12:10:00 2005
Subject: WFLY - U2

Forget about the Madrid trip - they can't pull it together in time. Would like to try for a later date in perhaps Toronto.

Sent from my BlackBerry Wireless Handheld

From:
To:
CC:
BCC:
Sent Date: 2002-04-22 22:52:08.000
Received 2002-04-22 22:56:30.000
Date:
Subject: /artist request that need approval and funds
allocated
Attachments:

and here is a run down off all the promotion's I've been working on with my stations that need approval and funds allocated as soon as possible. I'm refaxing all paperwork before I leave today, please reach out if you need any other info.

WPRW- \$2000 Invoice: This invoice covers Keke's no show to WPRW's powerfest earlier this month. In addition, I had Fatz put Jag in rotation and move Mary into "A" rotation as part of this promo.

WJMZ- \$500 promo/invoice: The station played the Nine20 single as a means of securing the group for a track date on May 11th. The date was cancelled, so as a trade off the station is asking for financial support on a current station promotion.

WHXT- \$1000 Mothers day promo: I secured airplay and adds on both Dave Hollister and Keke Wyatt at station.

WWDM- \$1000 "A+ Plus promotion for kids": Dave Hollister, Yasmeen and keke Wyatt were all put into rotation immediately with adds to follow and Jaguar was moved up in rotation.

WWWZ- \$750: WWWZ and WMGL both added and are spinning the new jagaur single.

WSSP: Request for Archie Track Date June 11th or 12th

WLXC: Request for Nine20 Track Date May 18, 2002

WPRW: Request for Archie Track Date July 27, 2002

5405 Metric Place, Suite 300

phone
fax

"Stand up and lead, damn it"

From:

To:

CC:

BCC:

Sent Date: 2005-03-17 21:03:43.000

Received Date: 2005-03-17 21:03:32.000

Subject: RE: CTS Request 3.03.05

Attachments:

Please re-submit your CTS request for this expense and make sure to attach this information to your T&E.

Thanks,

—Original Message—

From:

Sent: Thursday, March 17, 2005 4:48 PM

To:

Cc:

Subject: RE: CTS Request 3.03.05

Winner:

810 Meadow Ln.

SS#

DOB

GUEST:

125 High Hill Place

SS#

DOB

—Original Message—

From:

Sent: Thursday, March 17, 2005 4:27 PM

To:

Cc:

Subject: RE: CTS Request 3.03.05

We need it

—Original Message—

From:
Sent: Thursday, March 17, 2005 4:27 PM
To: †
Cc: †
Subject: RE: CTS Request 3.03.05

No. I've asked the station countless times. I have names and that's it.

—Original Message—

From: †
Sent: Thursday, March 17, 2005 4:24 PM
To: †
Cc:
Subject: RE: CTS Request 3.03.05

Have we gotten this info yet?

—Original Message—

From:
Sent: Friday, March 04, 2005 3:09 PM
To: †
Cc:
Subject: RE: CTS Request 3.03.05

We need all the contest winner information. Names, addresses and SSNS.

I have sent numerous emails regarding contest winners not being done out side the system because of tax implications. This is the last time we allow this for you

I understand you have stations pressures, but insist on invoices in the future.

Please approve this in writing.

—Original Message—

From:
Sent: Friday, March 04, 2005 1:05 PM
To: †
Subject: RE: CTS Request 3.03.05

1. Cancun trip was for airplay support on Lindsay Lohan. It's my understanding

that spoke to you about this and since this was a last minute situation pulling the station out of a jam. I was told it was ok in this case to put it on my card.

2. The WHYI lunch was a music presentation for the entire Clear Channel Miami cluster. Natalie was not in attendance but her music and other current Universal/Motown releases were played and discussed.

Both expenses received prior approval from the national office.

—Original Message—

From:
Sent: Friday, March 04, 2005 12:25 PM
To: |
Subject: FW: CTS Request 3.03.05

Please explain these 2 charges. Was Natalie at the station for the second one?

—Original Message—

From:
Sent: Thursday, March 03, 2005 2:49 PM
To: |
Subject: FW: CTS Request 3 03.05

put a trip for 3 to Cancun on his T&E and purchased this with another travel agency for \$1600. Also he listed a station lunch for staff and PO'd it to Natalie for \$1300. Please advise.

Thanks,

—Original Message—

From: |
Sent: Thursday, March 03, 2005 2:42 PM
To: |
Subject: FW: CTS Request 3.03.05

—Original Message—

From:
Sent: Thursday, March 03, 2005 2:06 PM
To:
Subject: CTS Request 3.03.05

4 of them here. Thanks.

<< File: CTS Request 3.03.05.xls >>

Universal/Motown Records
Platinum Tower
400 Interstate North Parkway SE
Atlanta, GA 30339

- office

- cell

IM -

From:

To:

CC:

BCC:

Sent Date: 2003-07-14 19:59:04.000

Received Date: 2003-07-14 19:59:04.000

Date:

Subject: RE: time to dig in on dream...

Attachments:

Okay this is not fun for me, I've been consumed all day with calls with etc bitching about our radio picture on Dream. Confidentially pop has spent \$196,000 and r/c has spent \$72,000 for less than 10 million in audience. This is embarrassing and a total lack of accountability. We have gotten ripped off beyond belief, we better turn this thing around or it's our a**. That's almost \$300,000 dollars and they are looking for some heads,,,,,bad bad bad. I don't want one invoice processed for indys, stations etc until their end of the deal is held up. If I find out that deals were cut with lack of airplay and overnight spins starting with the nationals, as they say heads are gonna roll,including mine.

—Original Message—

From: /
Sent: Monday, July 14, 2003 11:37 AM
To: '

Subject: RE: time to dig in on dream....

Ok everyone

Here is the response from MTV in regards to adding the Dream video "CRAZY".

"We really like the video. The girls look great and there is definitely a positive vibe on the record as well. The girls were great at the BBQ and we just really need to see a bigger and stronger picture at Top 40 and Rhythm radio before we jump out on this project."

So we really need to push this even more now guys

—Original Message—

From:

Sent: Monday, July 14, 2003 2:19 PM

To: /

Subject: time to dig in on dream....

Okay the video debuts without help on MTV after only one day, this is a real record. DIG IN, we GOTTA get this one. Let everyone pd and md know the situation

From:
To:
CC:
BCC:
Sent Date: 2003-07-02 21:06:33.000
Received Date: 2003-07-02 21:06:32.000
Subject: RE: blue oct. krox show request
Attachments:

1) unless you think getting krox on one overnight spin a day on calling you will be a springboard for closing other hard-edged alternatives i think we should concentrate on real airplay, which we'll get on razor blade. otherwise calling you will clog up the selector and the system's artist separation function may cost us spins on razor. i think asking for the obligatory add on calling you is a waste of time & money. you know what the station sounds like so you also know it would be buried. it would never see the light of day.

2) we need to clear the godsmack thing up. period

3) having in my market for 8 hrs beats having in my market for two days hands down anytime

4) yes, duane likes 3dd and thinks it's a smash

—Original Message—

From:
Sent: Wednesday, July 02, 2003 3:53 PM
To:
Cc:
Subject: RE: blue oct. krox show request

that's what i was thinking...they'd give 'calling you' obligatory spins at best. we'd have to have a serious conversation with melody about the spin commitment first. the band can make 7k in that market for a show and they're willing to give it up for a shot at airplay. also, i had her on the phone trying to get geary to clear up that other stuff but he was on a plane...we'll deal with it in the morning. having fun? i heard duane likes the 3dd....great news.

—Original Message—

From:
Sent: Wednesday, July 02, 2003 4:45 PM
To:
Cc:

Subject: RE: blue oct. krox show request

i say let's put them on razor blade. if they play it we can quietly approach kknd and a couple others that say the single is too wimpy or hot ac for them. that way, we can set up a track the format will be more likely to embrace and we won't lose any credibility while calling you is working at the pop formats. thoughts?

—Original Message—

From:

Sent: Wednesday, July 02, 2003 3:36 PM

To:

Cc:

Subject: blue oct. krox show request

- this is a request from krox for blue oct for an "8 bands for a buck" show at stubbs on aug. 8th. they can offer the band \$500....and possibly rooms (they are still working on trade out for them). even though the band can make a lot more money on their own...they are willing to strongly consider for significant rotation on krox for one of their tracks.

since 'calling you' is not the best track for the station...let's discuss

From:
To:
CC:
BCC:
Sent Date: 2005-02-18 20:42:15.000
Received Date: 2005-02-18 20:42:15.000
Subject: Fw: Brie Larson Radio Request Campaign for Radio Disney
Attachments:

FYI. Let me know if I should proceed with this. I had him research the request process so we could feel it out. That way we could do it without making it look too obvious to RD should we decide to put it in motion. Also, I'm counting on the video and additional airplay we'd get after two weeks to get it up & running on its own.
Please advise.

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

—Original Message—

From: Robbie Sokolowsky <rob@icedmedia.com>
To: <rob@umusic.com>
CC: Leslie Hall <rob@icedmedia.com>
Sent: Fri Feb 18 13:21:55 2005
Subject: Brie Larson Radio Request Campaign for Radio Disney

Based on our initial test for Brie Larson's "She Said" on Radio Disney, the following is an overview of how many requests are possible.

With three girls calling (12-13 yrs old).

Radio Disney call in allows 2 types of requests.

1. The first is an automated request line. Request the ARTIST by pressing 275 (BRI). That allows 10 options with "she said" as the number 3 option.

Request the SONG by Pressing 743 (SHE), that allows 3 options with "She Said" as the number 2 option.

2. Live Answer Request. A live DJ answers the phone the callers tells the DJ where they are calling from, the name of the song, the artist, and their age.

On-Line Requests: On-line request page where you can submit the song you want to hear. The girls did two of those.

In 1 1/2 hours of calling they were able to get 3 requests total.

Two automated requests using each option.

One live answer request. The caller told the DJ her name, age, where she is from and requested 'She Said'.

The Female DJ thanked her and told her she would try to get her song on.

Calling Campaign Overview:

For a two week calling campaign: \$1500

First Week - 20 successful calls + 20 Online Requests (ramp up week)

Second Week - 50 successful calls + 50 Online Requests

Callers: 11-13 yrs old girls in multiple markets.

You will Receive weekly caller comment reports as well as bi-Weekly call logs.

Hit me back with any questions.

Ciao,

Robbie Sokolowsky
ICED Media
44 Wall Street, 12th Floor
New York, NY 10005

P:

F:

C:

AIM: !

From:
To:
CC:
BCC:
Sent Date: 2005-04-25 22:54:36.000
Received Date: 2005-04-25 22:53:05.000
Subject: FW: Chicago...
Attachments:

—Original Message—

From:
Sent: Monday, April 25, 2005 7:49 PM
To:

Subject: RE: Chicago...
Importance: High

No way!

I know what they are up to. I already heard or smelled this coming. Nice try. Q101 hasn't added the last two 3DD tracks. Q101 has had plenty of chances to add 3DD as I have not stopped working that band to that radio station. They have added far less accomplished artists ahead of 3DD in the last several months. Yes the Loop began playing them after they became an established mainstream rock band. About the second album.

WTMX is clearly the leader in the market on this band. As much as I'd love to give them presents, I cannot discount airplay from WKSC. WTMX will not argue a neutral show but would all but shoot me if somebody got the presents. Frankly, I'd shoot me for them.

NEUTRAL with bulk of promotions going to WTMX.

—Original Message—

From:
Sent: Monday, April 25, 2005 6:43 PM
To: 'Phin Daly';
Cc:
Subject: RE: Chicago...

Not me. I think we should include wksc and wtmx. your thought's.

—Original Message—

From: Phin Daly [mailto:phin.daly@tmo.blackberry.net]

Sent: Monday, April 25, 2005 7:37 PM

To:

Subject: Chicago...

Are you ok with this show going to Q and the Loop?
Sent from Phin Daly's BlackBerry.

@umusic.com>
Sent: Sat Jun 18 15:13:00 2005
Subject: RE: FYI we are hiring a request company starting Monday to jack TRL
for Lindsay

Did we make the countdown yesterday, (Friday) ?

—Original Message—

From: '
Sent: Friday, June 17, 2005 3:44 PM
To: '
Subject: FW: FYI we are hiring a request company starting Monday to jack TRL
for Lindsay

Guys, this is a no win situation how should I respond....there is no airplay that we
have been pursuing....

—Original Message—

From: '
Sent: Friday, June 17, 2005 12:52 PM
To: '
Subject: RE: FYI we are hiring a request company starting Monday to jack TRL
for Lindsay

Yes, Disney folks called us yesterday to let us know you called them about this.

... would like you to please email him a detailed list of radio air play up to
date. He wants to see what adds have come in during the last week while LL has
been promoting her movie.

Thanks,

—Original Message—

From: ' [mailto:]@umusic.com]
Sent: Friday, June 17, 2005 1:34 PM
To: '
Subject: FYI we are hiring a request company starting Monday to jack TRL for
Lindsay

1 | universal/motown

1 | 2220 colorado ave. santa monica ca 90404

1 | @umusic.com

From:
To:
CC:
BCC:
Sent Date: 2005-06-20 14:37:57.000
Received Date: 2005-06-20 14:36:44.000
Date:
Subject: Re: FYI we are hiring a request company starting Monday to jack TRL for Lindsay
Attachments:

Just talked to alex, we are all good to go.

Universal/Motown Records,
cell:

—Original Message—

From: @umusic.com>
To: @umusic.com>
Sent: Mon Jun 20 11:32:15 2005
Subject: FW: FYI we are hiring a request company starting Monday to jack TRL for Lindsay

Touch base with them today

—Original Message—

From:
Sent: Saturday, June 18, 2005 12:55 PM
To:
Subject: Re: FYI we are hiring a request company starting Monday to jack TRL for Lindsay

Noipe. Starting monda

Universal Records

(o)
(c)

—Original Message—

From: @umusic.com>
To: @umusic.com>;

From:
To:
CC:
BCC:
Sent Date: 2005-06-09 15:36:38.000
Received Date: 2005-06-09 15:36:38.000
Subject: RE: my conversation with diana from KHTS san diego about C. Monroe
Attachments:

fine

—Original Message—

From:
Sent: Thursday, June 09, 2005 9:37 AM
To: i
Subject: Re: my conversation with diana from KHTS san diego about C. Monroe

3600.

Office:
Cell:

—Original Message—

From: @umusic.com>
To: @umusic.com>
Sent: Thu Jun 09 12:34:31 2005
Subject: RE: my conversation with diana from KHTS san diego about C. Monroe

Want to know costs first.

—Original Message—

From:
Sent: Thursday, June 09, 2005 9:28 AM
To:
Cc: i
Subject: Re: my conversation with diana from KHTS san diego about C. Monroe

Waiting on station performance request sheet with details. Ken will officially approve and then beth will send confirmation letter.

Office:

Cell:

-----Original Message-----

From: @umusic.com>
To: @umusic.com>; @umusic.com>
Sent: Thu Jun 09 12:15:38 2005
Subject: FW: my conversation with diana from KHTS san diego about C. Monroe

Is this confirmed?

-----Original Message-----

From:
Sent: Tuesday, June 07, 2005 1:59 PM
To:
Subject: RE: my conversation with diana from KHTS san diego about C. Monroe

BDS FirstAlert Bulletin for

Radio station KHTS-FM (TF) in San Diego, CA played Satellites by Cherry Monroe on Jun 7 2005 1:44PM local time.

-----Original Message-----

From:
Sent: Tuesday, June 07, 2005 4:03 PM
To:
Subject: my conversation with diana from KHTS san diego about C. Monroe

universal: question

universal: you and me

universal: what is your commitment the group after hearing the record a few more times...

universal: Cherry Monroe

universal: or commitment to the single ?

933: I already told haze to get it on the air!!

933: Duh!

universal: will you give it a real shot?

universal: as I told you yesterday this is a significant commitment on our end to get them out there

933: Yes I really do like the record as does haze... its going on the air, good rotation too

Universal Motown Records

2220 Colorado Avenue

3rd Floor

Santa Monica Ca 90404

Ph

Fx

1@umusic.com